

**DHARMSINH DESAI UNIVERSITY, NADIAD**  
**FACULTY OF MANAGEMENT & INFORMATION SCIENCE**  
**REGULAR EXAMINATION - NOVEMBER-DECEMBER 2017**


**M.B.A. SEMESTER - III**

**TH. EXAM. TIME: 1:00pm to 4:00pm**

DATE	M.B.A.
27-11-2017 Monday	SECURITY ANAL. & PORTFOLIO MGT. [ MB328 ] [Th:25] ..... ADVT. & SALES PROMOTION MGT. [ MB306 ] [Th:17]
28-11-2017 Tuesday	CONSUMER BEHAVIOR [ MB307 ] [Th:17] ..... INDIAN FINANCIAL SYSTEM [ MB327 ] [Th:25]
29-11-2017 Wednesday	STRATEGIC BRAND MANAGEMENT [ MB308 ] [Th:17] ..... MERGERS, ACQUISITIONS & RISK MGT. [ MB326 ] [Th:25]
30-11-2017 Thursday	NEW ENTERPRISE MANAGEMENT [ MB305 ] [Th:42]
01-12-2017 Friday	STRATEGIC MANAGEMENT [ MB302 ] [Th:42]
04-12-2017 Monday	ETHICS, VALUES & STRESS MGT. [ MB303 ] [Th:42]
05-12-2017 Tuesday	LEGAL ASPECTS OF BUSINESS [ MB304 ] [Th:42]

Instruction: Each Student has to bring his/her Identity Card, Hall Ticket and Fee Receipt in the exam hall without fail. Mobile phones, Digital diary & any other memory / communication / programmable electronic gadgets are prohibited in examination hall.

Information in [ ] indicates No. of Question Paper Copies Required in Respective Heads.

  
**Controller of Examination**

Date: October 26, 2017

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