

MBA Subjects	
Term-I	Term-II
Introduction to Management	Indian Business Environment
Quantitative Techniques	Cost & Management Accounting
Financial Accounting for Managers	Marketing Management
Managerial Economics	Financial Management
Organizational Behavior	Production and Operation Management
Managerial Communication	Human Resources Management
Technology in Management	Business Research Methodology
Summer Internship Project	
Term-III	Term-IV
Strategic Management	Management Control System
Ethics, Values and Stress Management	Management Research Project
Legal Aspect of Business	Contemporary Issues in Management
New Enterprise Management	
Marketing	Marketing
Advertising and Sales Promotion Management	Sales and Distribution Management
Consumer Behaviour	Industrial and Service Marketing
Strategic Brand Management	International Marketing
Finance	Finance
Merger, Acquisition and Risk Management	Corporate Tax Planning
Indian Financial System	International Financial Management
Security Analysis and Portfolio Management	Strategic Financial Management

2017 - 2019



ACADEMIC CALENDAR
MBA Programme
BATCH-20
Faculty of Management & Information Sciences
Center for Management Studies
DHARMSINH DESAI UNIVERSITY
NADIAD - 387 001
Phone No. (0268) 2520502
Fax No. (0268) 2520501
Email : hod.mba@ddu.ac.in
Website : www.ddu.ac.in
ISO 9001-2008
NAAC Accredited

Term-I	
Teaching	: 09/08/17 to 22/09/17
Mid-Term Exam	: 23/09/17 to 30/09/17
Mid Term Result	: 14/10/17
Teaching	: 02/10/17 to 09/12/17
Diwali Vacation	: 16/10/17 to 04/11/17
End-Term Exam	: 11/12/17 to 18/12/17
End Term Result	: 06/01/18
Remedial Exam	: 26/01/18 to 05/02/18
Re-Remedial Exam	: 12/03/18 to 19/03/18
Term-II	
Teaching	: 19/12/17 to 10/02/18
Mid-Term Exam	: 12/02/18 to 19/02/18
Mid Term Result	: 27/02/18
Cultural / Sports Week	: 05/03/18 to 10/03/18
Teaching	: 20/02/18 to 14/04/18
End-Term Exam	: 21/04/18 to 28/04/18
End Term Result	: 12/05/18
Mid SIP Evaluation	: 02/06/18
SIP Term Exam	: 09/07/18
Remedial Exam	: 25/06/18
Re-Remedial Exam	: 17/09/18
Summer Training Module	: 01/05/18 to 30/06/18

SIP Report Submission	: 04/07/18
Next Semester starts	: 11/07/18
Term-III	
Teaching	: 09/07/18 to 31/08/18
Mid-Term Exam	: 01/09/18 to 08/08/18
Mid Term Result	: 18/09/18
Teaching	: 10/09/18 to 24/11/18
Diwali Vacation	: 05/11/18 to 24/11/18
End-Term Exam	: 26/11/18 to 03/12/18
End Term Result	: 15/12/18
Remedial Exam	: 28/01/19
Re-Remedial Exam	: 11/03/19
Term-IV	
Teaching	: 04/12/18 to 09/02/19
Mid-Term Exam	: 11/02/19 to 18/02/19
Mid Term Result	: 28/02/19
Teaching	: 19/02/19 to 30/03/19
Cultural / Sports Week	: 04/03/19 to 09/03/19
End-Term Exam	: 01/04/19 to 08/04/19
End Term Result	: 25/04/19
Remedial Exam	: 24/06/19
Re-Remedial Exam	: 12/08/19
CONVOCATION : 09/05/19	